

# **EVALUATION REPORT**

## **ALCOHOL:** **A FAMILY AFFAIR**

**Derbyshire's 3<sup>rd</sup> Annual Alcohol Conference**  
**Hayes Conference Centre - May 14<sup>th</sup> 2010**

**Christine Flinton**  
**Assistant Community Safety Manager**  
**Derbyshire County Council**

**on behalf of the**  
**Conference Steering Group**

## **Introduction**

The 3rd Annual DAAT Conference was held on 14<sup>th</sup> May 2010 with the theme 'A Family Affair'. The Conference which built on the evaluation from the previous two events was attended by over 256 representatives from a range of partner organisations including, health, local authorities, police, treatment services, voluntary sector, housing providers and children's services.

The Conference was planned and delivered by a multi-agency steering group, involving representatives from Derbyshire County Council, Derbyshire Drug and Alcohol Action Team and Derbyshire County NHS.

## **Aims and Content**

The overall aim of the Conference was;

- To enhance participants' knowledge and skills related to reducing alcohol harm
- To introduce local initiatives and services – especially those recently begun – and to provide an opportunity to share good practice
- To build understanding of the alcohol issues facing young people, adults and families in Derbyshire and what is being done to address those issues
- To encourage discussion, debate and the sharing of experience
- To build on the shared commitment throughout the wider Derbyshire partnership to reduce the harm caused by alcohol misuse.

The programme for the day was split, with the morning session being delivered to the whole conference and the afternoon giving delegates the opportunity to select two workshops tailored to their specific areas of interest and/or professional remit. In total 13 workshops were offered which covered a wide spectrum of services. These were;

- Brief Interventions
- Alcohol Support and Intervention in the Criminal Justice System
- Adult Safeguarding & Alcohol misuse
- Family Interventions
- Service Users point of view around alcohol and family
- B-Safe
- Alcohol: A Derbyshire Affair
- Alcohol and Drug Use
- Space 4 U
- Young people and binge drinking – a marketing approach
- Working with Parents in order to improve outcomes for children
- Relatives and Friends Together (RAFT)
- Licensing Enforcement

A Copy of the Conference programme is attached as Appendix A and a full summary of feedback from the event, including a breakdown for each workshop is attached as Appendix B.

## Feedback

In total 156 evaluation forms were completed by delegates. The form comprised of a series of questions asking for a response between 1 and 6, with 6 being positive and 1 being negative. Delegates also had the opportunity to make comments on all aspects of the day. A copy of the evaluation form is attached as Appendix C.

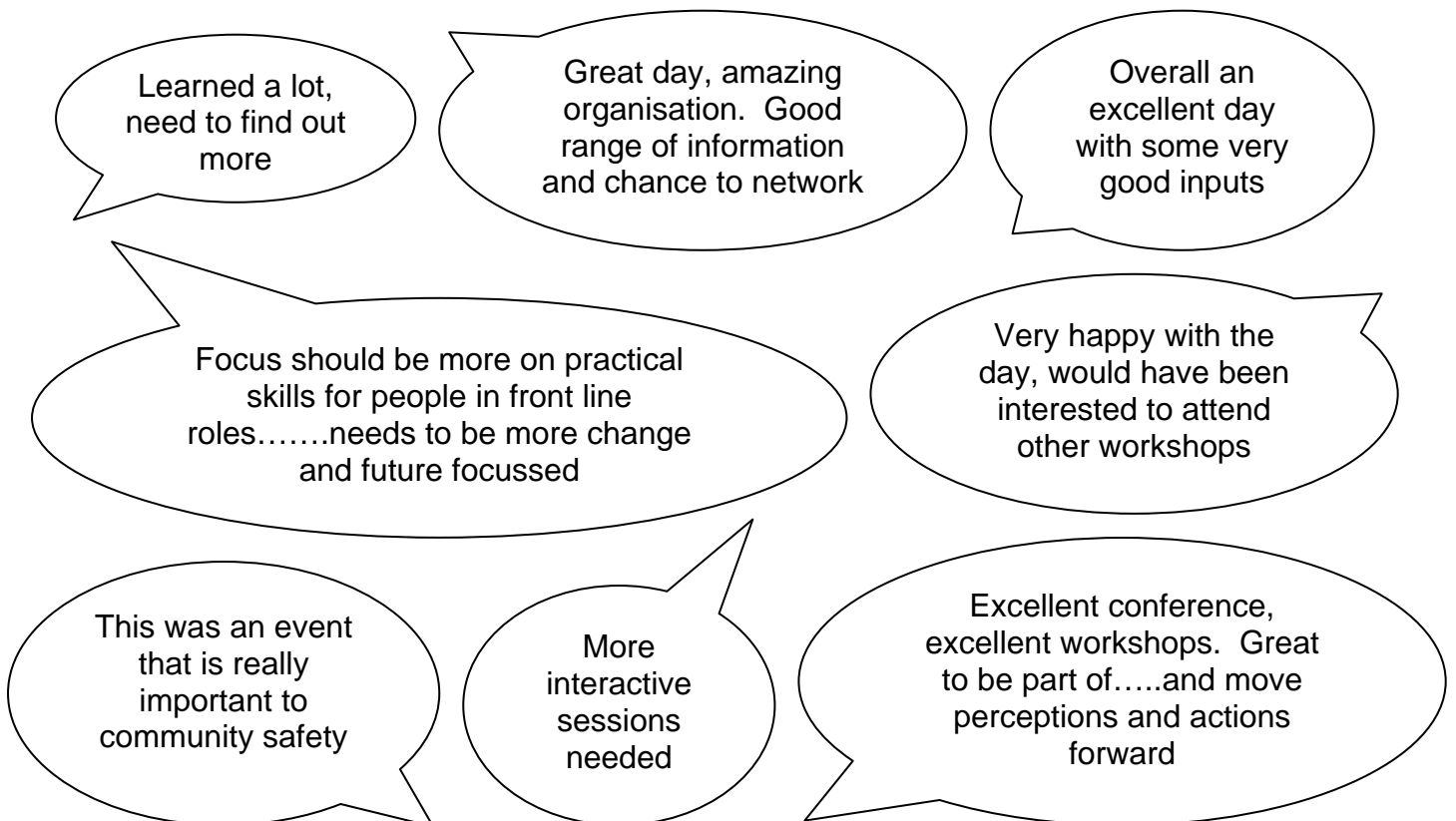
Feedback for the day was very positive with;

- 81% rating their overall assessment of the day as 5 or 6.
- 74% rated the style and delivery as 5 or 6
- 74% rated resources and handouts as 5 or 6

However, only 68% rated 5 or 6 when asked if the content met their expectations. This could have been due to the pre-conference information or expectations carried over from previous events. The conference was aimed at those who have an involvement with Alcohol work across the County both strategic and operational and from all sectors. Further focussing of the event may be something to consider in future years.

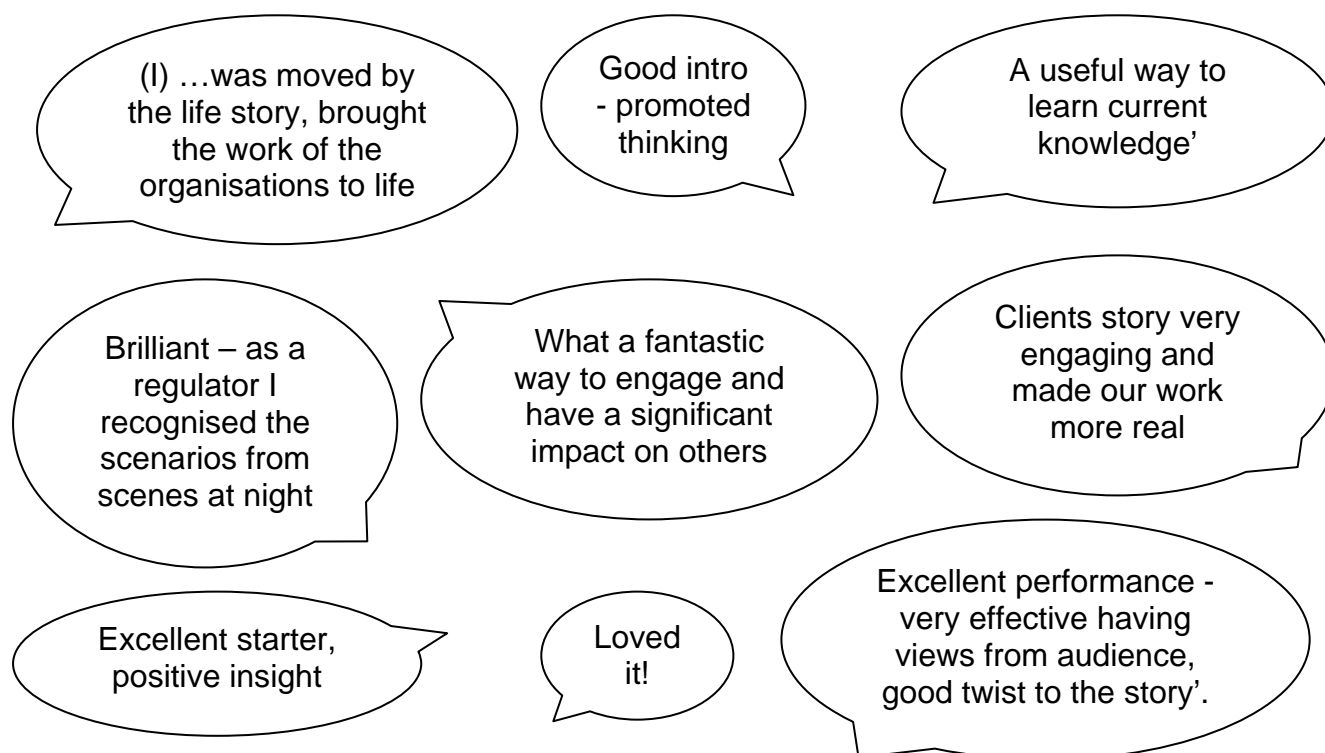
Despite this, the vast majority of delegates felt the day was interesting and informative. In addition a significant number of comments were made in relation to the organisation of the event, which is credit to the Officers involved.

These are just some of the comments made;



The aspects of the morning sessions which received the most positive response were those which were interactive and/or drew on real life experiences. The Interactive Quiz, the

delivery of 'Shattered' and the service users' story were all impactful, delegates comments included;



The conference was held on a Friday, and the steering group were very aware of the possibility of 'losing' people towards the end of the day. As such the conference programme was put together to minimise this. It was decided not to have a plenary session and to allow the two workshops to run back to back rather than have an afternoon break, which would have taken at least 30mins with the number of delegates attending. Arrangements had been made to have cold drinks available in all workshop rooms, unfortunately on the day some workshops did not have these available and a small number of negative comments were received regarding this. However we only 'lost' a small proportion of delegates between the workshops and the vast majority stayed to attend both workshops, therefore the programming was effective.

#### Keynote Speakers

Feedback on the two keynote speakers was mixed.

In relation to Prof Copello, most delegates commented that the information he presented was interesting, informative and intelligent. Where there were negative comments these were in relation to the slides, which were very detailed and consequently did not work well on the screen. There was also some divergence between delegates with some commenting that the presentation was 'rushed' and others stating it was 'long winded'.

Delegates commented that the content of the joint DAAS/Addaction presentation useful but they felt to delivery style was disjointed and this was distracting. These comments were not in relation to any one of the speakers specifically, but more about the number of speakers involved. It was further affected by a problem with the IT equipment which meant the presentation was briefly lost from the screen.

## Workshops

As part of the booking process delegates were asked to pre-select two workshops to attend as part of the afternoon session. A total of 13 workshops were available and to enable delegates to make an informed choice a brief summary of the content was included in the invite/booking form. A copy of the invite/booking form is attached as Appendix D.

The original plan was to deliver all workshops twice during the afternoon, however from the bookings we were able to ascertain numbers for the workshops and as a consequence some of the 13 workshops were only delivered once.

Feedback from the workshops was extremely positive, and a breakdown of the comments relating to each one is attached as part of Appendix B. Across the board delegates felt they were informative and useful.

Two general learning points did emerge and these were;

- Delivery style - delegates seemed to prefer the more informal workshops where they were given an opportunity to participate. In future we need to ensure there is more of a balance between presentation and interaction. This could be achieved by having more engagement with presenters prior to the event and to provide support, if required, in structuring activities for the workshops.
- Selection – A minority of delegates felt they had not selected the most appropriate workshops, and it part this was blamed on the information sent out prior to the event. Whilst every effort was made to ensure the description of the workshop reflected the content, some delegates either misunderstood this or felt it was misleading.

Keynote speakers and workshop facilitators received an evaluation form in their delegate pack; however it is impossible to identify them within the 156 completed forms. In hindsight it would have been useful to have a separate evaluation for these in order to gauge their experiences of the event, the pre-event contact and what, if anything could have been improved.

## **Delegates**

The Conference invitation was circulated widely and those receiving the invitation were asked to forward it on colleagues who may also wish to attend. Those receiving the invitation included;

- Addaction
- Borough and District, Chief Execs, Council leaders and Environmental Health Heads
- Chesterfield Royal Hospital
- Community Safety Partnership Officers
- DAAS
- DAAT Adult and Young Persons Joint Commissioning Gp's.
- DAAT Board
- DCC Adult Care Managers
- DCC Children and Younger Adults inc District Managers – 0-11, 11-19 and Safeguarding
- DCC Community Safety Training circulation list (range of partners who have either previously attended training or receive information on our training)
- DCC Adult Care
- DCC Elected Members
- DCC Trading Standards
- DDAN Distribution lists

- Derbyshire Anti Social Behaviour Forum
- Derbyshire Probation Trust
- Derby and Derbyshire Public Health Network
- Domestic Abuse Services
- GOEM Contacts
- Integrated Drug Treatment System Meeting
- LAA Safer Communities Board
- LAA Safer Communities Tasking and Advisory Gp
- Locality commissioning managers
- LSP Health Chairs
- NHS Derbyshire County staff (All)
- NHS Providers Groups, inc GP's
- PCT Public Health Consultants
- Police Authority Members
- Police Community Safety Team
- Police Licensing
- PPI Groups
- Previous conference delegates
- Reducing Re-offending Core Group
- Safeguarding Vulnerable Adults Board
- Safer Derbyshire
- Service users
- Third Sector inc. Give youth a hand, Derbyshire Voice, CVS
- Universal Targeted and Specialist Group
- Youth Offending Team

On the day 226 delegates signed in, although we estimate that at least another 20 attended who did not sign in and/or register to attend.

In addition there were a further 30 representatives from Partner organisations who attended either workshop facilitators or keynote speakers. The majority of these attended the conference for the whole day and participated as delegates in the conference when they were not delivering their input.

The Conference was oversubscribed and there were a number of people on a waiting list who we were unable to accommodate.

A copy of the delegates list, including workshop facilitators and speakers is available on request.

## **Wider Outcomes**

### Treatment Services

One of the primary aims of the conference was to promote the existence of services.

Since April 2010, both Tier 2 (DAAS) and Tier 3 (Addaction) alcohol treatment services have been operating countywide and their open access availability has been widely promoted utilising a number of media options, including through the DAAT Conferences in 2009 and 2010. Referrals into both Tier 2 (9,289 client contacts during 2009/10) and Tier 3 (average of 7 referrals every day since April 2010) are running higher than ever before with services currently at full stretch in all parts of the county.

The high profile launch of the Tier 2 service at the 2009 DAAT Alcohol Conference and the Tier 3 service at the 2010 conference will have contributed to raising awareness of these services and thus the increase in referrals.

### Awareness and Knowledge

As part of the morning session, delegates' knowledge of recent Chief Medical Officers Guidance on young people and alcohol was tested. Considering the audience was made up of professionals working in the alcohol field, awareness of the content of the guidance was not as extensive as you would expect. Details of some of these responses are detailed below.

When asked about what the best approach was to young people drinking, nearly 25% failed to answer that 'an alcohol-free childhood is the healthiest and best option' and only 35% answered correctly when asked if children drink alcohol, it should not be until at least the age of 15. However a further 57% did the the age was higher at 17.

Delegates were also asked about parental attitudes to alcohol and the effect they have on a childs' drinking and only 44% answered that the following five statements were true;

- Parental alcohol use increases the likelihood that children will use alcohol;
- Warm and supportive parent-adolescent relationships are associated with lower levels of alcohol use and lower rates of problematic alcohol use;
- Higher rates of alcohol use are linked to overly strict discipline;
- When parents are openly permissive towards adolescent alcohol use, young people tend to drink more;
- When parents show disapproval, children are less likely to drink.

This highlights that we should not assume a level of knowledge, even amongst professionals who work in the alcohol field. Improving levels of knowledge within the workforce of partner organisations, will impact not only professionally, but also personally, potentially improving outcomes for both individuals and families.

#### Feedback on future priorities

The workshop entitled Alcohol: A Derbyshire Affair, gave delegates the opportunity to identify what they felt were future priorities for Derbyshire. By far the most repeated issue was 'Parents', both in relation to informing them what their children are up to and educating them about alcohol and its impacts.

Other issues raised include, co-ordination of partnership activity, clearer messages of safe limits and increasing awareness of treatment services and what they offer.

#### **Funding**

The event was fully funded and places were offered to delegates at no cost. A breakdown of funding and event costs is detailed below;

#### Funding for the event was provided by;

Derbyshire County Council:	£3,500
Derbyshire Police:	£3,500
NHS Derbyshire County:	£2,500

#### Breakdown of expenditure;

Venue and Catering	£7,644.15
Brief Candle Performance:	£600

Keynote Speaker Costs: £92.83  
Stationary and Printing: £366.87

Totals:

Total Cost: £8,703.85  
Cost per Attendee (256): £34

In addition a considerable amount of Officer time was expended by steering group members, and in particular Derbyshire County Council Community Safety Unit in the planning, organisation and delivery of the conference.

**PR**

In previous years the conference has received a considerable amount of media coverage. This coverage has been largely generated through the use of service user case studies.

It had been proposed that the focus for this years PR would focus on;

- The Launch of the Tier 3 service
- Parents and the Chief Medical Officers Report which highlights the impact that a parents drinking habits, and their attitudes to drinking have on young peoples drinking behaviour.

These were supported by a separate press release which provided a case study detailing the experiences of a service user and the impact of alcohol misuse both on her life and on that of her family and friends.

Although Press Releases were drafted and agreed, they were put on hold due to the period of Purdah on the run up to the general election. Due to the outcome of the election Purdah was extended and we were unable to do any PR prior to the event.

Following the event the service user pulled out, and asked for the case study not to be sent out to the press. However, a press release promoting the launch of the Tier 3 service was sent out and a follow up interviews were given.

**Summary and Recommendations**

As this is the third year the Conference has taken place, delegates already have a level of knowledge in relation to alcohol in Derbyshire and a high level of expectation about the event, as such it gets increasingly difficult to meet these expectations. In light of this the feedback from the event is extremely positive.

There are however some practical areas for improvement which should be considered if the event is repeated;

- Evaluation forms be circulated to facilitators and speakers
- Delivery of Keynote addresses should be kept to a maximum of two people and if more than one speaker is presenting the presentation should be delivered jointly to avoid it appearing disjointed.

- The structure of the day could be rearranged to allow for workshops and keynote addresses to be split throughout the day, with opportunities for regular breaks for networking.
- Workshops should be based around one project rather than one subject area, to allow for delegate participation. Increased engagement should also be undertaken with workshop leads prior to the event to support them in developing interactive workshops.
- If the venue allows, (Swanwick Hayes is not ideal for this) organisations should be encouraged to bring stands promoting their service.

Having considered the evaluation, the steering group make the following recommendations;

- The DAAT consider holding a further event in 2 years time. The profile of alcohol has been raised significantly through the conferences held over three years and a certain momentum established within the partnership. Given this progress, and in anticipation of tightening resources, it was felt that it would be best not to hold a conference in 2011, but in 12 months time to consider whether a conference in the following year would be useful in order to move the alcohol agenda forward further.
- In the interim an information network be established to allow for the dissemination of key data/information/publications and to act as a consultation body. Derbyshire Drug and Alcohol News could be used as a vehicle for this and conference delegates could be invited to join the mailing list.
- A pack be developed for DPF organisations to support them to increase the knowledge of their workforce in relation to safer drinking, particularly their role as parents in influencing their children's drinking behaviour and in understanding the impact of drinking on themselves as individuals, employees and as frontline professionals (ie is their own drinking colouring the way they advise or interact with members of the public).



**A Family Affair: Derbyshire DAAT Alcohol Conference 2010**  
**The Hayes Conference Centre, Friday 14<sup>th</sup> May 2010: 9am – 4.30pm**

**AGENDA**

<b><u>Time</u></b>	<b><u>Speaker</u></b>	<b><u>Topic</u></b>	<b><u>Venue</u></b> <i>(see map for details)</i>
<u>9.00am</u>		<b><u>Registration – Sign in &amp; collection of delegate packs</u></b>	<u>Main Reception</u>
<u>9.30am</u>	<u>David Lowe</u>	<b><u>Welcome and Overview of Achievements</u></b>	<u>Derbyshire Suite – Derbyshire Hall</u>
<u>9.40am</u>	<u>Ed Ronayne &amp; Diane Steiner</u>	<b><u>Quiz</u></b>	<u>Derbyshire Suite – Derbyshire Hall</u>
<u>9.50am</u>	<u>Prof. Alex Copello</u> <u>Keynote Speaker</u>	<b><u>Impact of Alcohol on the Family</u></b>	<u>Derbyshire Suite – Derbyshire Hall</u>
<u>10.30am</u>	<u>Addaction and DAAS</u> <u>Elaine Handley / Kim Heappy / Gerv McGrath</u>	<b><u>Overview of Alcohol Treatment Service/Launch of new Tier 3 service</u></b>	<u>Derbyshire Suite – Derbyshire Hall</u>
<u>11.00am</u>		<b><u>BREAK</u></b>	<u>Coffee Stations near Main Reception</u>
<u>11.30am</u>	<u>Brief Candle</u>	<b><u>Delivery of SHATTERED</u></b>	<u>Main Conference Hall – (not in Derbyshire Suite - see map for details)</u>
<u>1.00pm</u>		<b><u>LUNCH</u></b>	<u>Dining Rooms – hot and cold buffet - self service</u>
<u>2.00pm</u>	<u>Workshop Facilitators</u>	<b><u>Workshop 1 - see your name badge and delegate pack for details</u></b>	<u>All Workshops are held in the Derbyshire Suite except workshop D which is in the Main Conference Hall</u>
<u>3.10pm</u>	<u>Workshop Facilitators</u>	<b><u>Workshop 2 - see your name badge and delegate pack for details</u></b>	<u>All Workshops are held in the Derbyshire Suite except workshop D which is in the Main Conference Hall</u>
<u>4.10pm</u>		<b><u>Conference Close – please hand in your evaluation form &amp; badge</u></b>	<u>Please hand in on exiting the Derbyshire Suite or Main Conference Hall</u>

## **FEEDBACK SUMMARY**

**Event: Alcohol: A Family Affair**

**Date: 14<sup>th</sup> May 2010**

**Venue: The Hayes Conference Centre, Swanwick**

### **Evaluation Summary - 156 of responses**

#### **Q1. Event Expectations:**

- Network x19
- Gather information x20
- Knowledge x21
- Update Self on good practice and current thinking x3
- Learn about the impact of alcohol abuse on families and how we support young people involved x10
- Awareness/understanding of alcohol misuse and how it affects the family x27
- To see where I fit into the wider network of support
- Sell our training service
- Discover methods of identifying/referring to alcohol services 10
- Information on what different organisations are doing and what future plans are in place 4
- To be updated on what is happening in Derbyshire 12
- Learn about brief interventions
- Focus on parenting issues
- Gain a better understanding of the DAAT and partners 5
- Empowerment
- Increase awareness
- Take ideas and methods for good working practice
- Multi agencies available
- Came with an open mind 2
- Not sure 2
- Find about the implications and how to solve alcohol abuse
- Gain a county response to a community problem
- Yes
- Just how it was
- To find out stats in Derbyshire – are we getting better?
- learn about current projects for my role
- Sharing best practice
- To learn more about the services in Derby
- To support DAAS in their workshop
- Gather information to help my work as a councillor
- Consider methods and approaches of working with alcohol users and their families
- Spread the word
- To raise my expectations of effects and support re alcohol
- Learn more about support groups

## Q2. Did the content meet your expectations?

Key - Question scored out of 6 – 6 = very well, 1 = not at all

6 = 23%	}	68% rated 5 or 6
5 = 45%		
4 = 25%		
3 = 7%		
2 = 0%		
1 = 0%		

## Q3 How would you describe the style / delivery of the session?

Key - Question scored out of 6 – 6 = excellent, 1 = poor

6 = 26%	}	74 % rated 5 or 6
5 = 47%		
4 = 20%		
3 = 6%		
2 = 1%		
1 = 0%		

## Q4 Resources / Handouts?

Key - Question scored out of 6 – 6 = excellent, 1 = poor

6 = 26%	}	74% rated 5 or 6
5 = 47%		
4 = 22%		
3 = 3%		
2 = 1%		
1 = 0%		

## Q5 thoughts on speakers

- No time for questions
- All together a bit long
- All very interesting and informative. Well presented

## David Lowe

- Short, to the point
- Very good and to the point
- OK x10
- Good x25
- Very Good x2
- Finex3

- Interesting x 6
- Clear and concise x5
- Good update on DAAT
- Good intro to the day x15
- Informative, set a good expectation x11
- Well constructed x2
- Statistics focus – just the right opening issue
- Good to have executive support for the projects
- Good to have engagement from DAAT Board Chair
- Could be a little more lively
- Nice to hear positive comments on project switch
- Informative
- Excellent introduction
- Set the scene well
- Friendly informative- committed to ongoing support to alcohol services and development x2
- Useful
- Warm and encouraging for the day ahead x2
- Bit long winded
- Just Right
- As expected I didn't get anything from it
- Positive
- Clear and easy to understand
- Welcoming

### **Interactive Quiz**

- Good, interesting facts x20
- Good icebreaker x4
- Interesting x21
- Fun x14
- Enjoyable x4
- Stats were surprising x4
- Interactive x6
- Good Intro, promoted thinking x5
- Really enjoyed this high level exercise
- Good x17
- Very Good x11
- Informative and enjoyable x5
- Fun, maintained interest x3
- Absolutely Fantastic, would expect nothing less
- Excellent x6
- Useful way to learn current knowledge
- OK x5
- Different approach was enjoyable
- Fast
- Good start to the day

- Woke everyone up and got the brain ticking
- Always a good ice breaker
- Informative x2
- Excellent starter, positive insight
- Good overview of main themes x3
- Good but not everybody had the remote to use x3
- Very enjoyable would have liked more x2
- Would have liked this in the middle of the two presentations
- Useful to have something interactive bit found it difficult to read whilst Diane was also reading out loud to us
- Light hearted and enjoyable, whilst at the same time being informative
- Copy would have been good with the answers

### **Prof. Copello**

- Good but obvious findings x3
- Best talk of the day
- Good x20
- Very Good x1
- A little long x4
- Slides couldn't be seen on screen, lessened the impact x2
- Too heavy, no new knowledge x3
- A little dry x2
- Rushed x2
- OK x6
- Extremely informative and helpful I will be following this up x5
- Too long but informative x6
- Interesting x25
- Long winded x2
- Very informative x20
- Several valid points and thought provoking
- Reinforced what we know, reassuring
- Good Knowledge checker
- Lots of relevant info, not enough time x4
- Encouraging as we are already doing the right thing with RAFT x2
- Overwhelming
- Great to hear evidence based approach to the needs of families
- A bit theoretical toward the end
- Excellent x5
- Very in depth
- A shame it took so much time and money to identify what is painfully obvious to anyone with first hand experience
- Disappointed in his delivery of information
- Great overall of drug and alcohol awareness from here in Derbyshire to Mexico
- Delivery lacked impact particularly after 20 years background
- Intelligent
- A bit too academic

- A lot of stuff wasn't relevant
- Quite intense, I did begin to lose interest after a while
- Raising the awareness of the family element in alcohol
- Common sense
- Lack of connection with theory to local practice
- Useful information for linking with family work
- Lengthy and not telling us anything we didn't already know
- Information was well delivered
- Very interesting – it was useful to highlight the 5 steps to helping family
- Didn't learn anything but nice to have what we do confirmed
- Good to see the psychologist views
- No research/evidence on +ve impact of involving/supporting families and carers e.g. service users 20% more success?
- A lot to take in a digest
- Overheads too busy, not explained clearly, rushed. Some broad conclusions
- Too many statistics
- Not sure he explained everything he touched on

### **Addaction and DAAS**

- Good news x3
- Good x23
- Very good x3
- Rushed but informative x3
- OK x11
- enjoyed personal account x3
- Interesting x9
- Helpful x2
- Useful x4
- Informative x22
- Remembered that people are the main concern not statistics
- Nervous staff but good info re the tier 3 x2
- Good strategic overview
- Clarified a few things
- Useful in order to access services x5
- Experience from alcoholic was very interesting and gave his view to support, very limited via GP. Having to get a conviction to get direction was a shock. Positive outcome. Wasn't aware addaction did home visits
- Getting ready for the break hard to follow
- Good to know how tier system works x2
- Brilliant x2
- Of practical value
- Not fully explained
- Valuable – will be contacting re referrals and team meetings
- Good to see how the services were working together and evolving
- Need to emphasise for over 18's not for all
- Well done coping with equipment failure x2
- Informative – double act not good in this format though

- Well presented x2
- A bit confusing, not very clear on background info
- The Bill and Ben approach did not work
- DAAS interesting, enjoyed service user feedback. Addaction – look forward to the new service ahead
- Nice to be told of some local services
- Interesting to see how this works and who is involved
- Joint service operations made clear
- Nice intro for new service
- Bit disjointed
- Clients story very engaging and made our work more real. x 2
- Shame about computer disturbance
- Was moved by the life story, brought the work of organisations to life
- Will now book myself onto the training
- Felt they were rushed due to being late and running over
- Would have like to have known more about the service
- Good to know how pathway works
- Quick moving overviews
- Not focussed on anyone but their organisation, didn't learn a lot
- Would have been better if one person had spoken

### **Brief Candle**

- Seen before x4
- Brilliant, powerful x15
- Fun and thought provoking x9
- Excellent x51
- What a fantastic way to engage and have a significant impact on others
- Fantastic x4
- May benefit from more preventative though i.e. where it could be stopped
- Very Good x23
- Good x11
- Well performed x2
- Ok x3
- Q Time too long
- Very impactive
- Seen many times before
- Excellent performance, very affective having views from audience, good twist to the story.
- Pleasant, personable actors but not a session that was particularly useful or informative
- Not helped by room, couldn't hear questions
- Outstanding performance not helped by the venue
- Good but will we have the money to deliver in schools.
- Very appropriate to the message
- Sound only
- Really enjoyed it
- I was impressed they kept us in our seats the extra 15 minutes before lunch

- Room not ideal
- Fascinating and highly enjoyed. Never seen anything like it at a conference before
- Enjoyable alternative way to get the message across x2
- Very professional
- Alcohol damage in youth writ plain
- Wish this had been set in context, how researched and developed and evaluated
- I feel it would have been more helpful aimed at adults
- Loved it
- Brilliant – as a regulator recognised the scenarios from the scenes at night
- Most enjoyable, good and interactive
- Fourth time I have seen this and still has quite an impact
- Good resource
- Very good for networking/interesting content

### **Q6 Venue, lunch and refreshment rating**

Key - Question scored out of 3 – 3 = good, 2 = fair, 1 = poor

3 = 87%

2 = 13%

1 = 0%

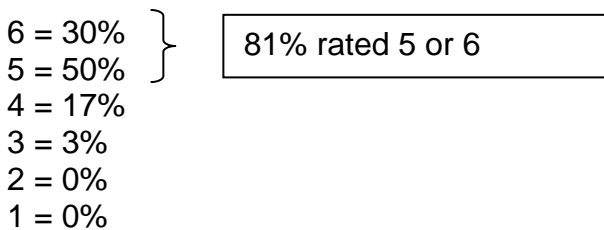
#### Comments:

- Lunch- varied, hot, cold – lovely lasagne!
- Site is spread out so uses time
- Too long- half or ¾ hour ample
- Excellent food and very efficient service x3
- Excellent venue and lunch x4
- A little mix and match food (ham and curry)
- Lunch was cold (hot food)
- Excellent x7
- Lovely venue, veggie option at lunch disappointing
- Most enjoyable good selection of choice
- Enjoyed the food, excellent x4
- Fantastic facility to use for this type of event
- Well organised, lunch filling and enough
- Lovely meal and building x3
- Excellent food and drink
- Very well organised, good quality
- Not a lot of choice if at end of Q
- Morning session, room was cold x5
- Lovely lunch. Not always easy to find a clean cup for a drink though.
- Didn't seem to be any water at lunch x2
- Very impressed with lunch service, the food was wide in variety and very tasty
- Very well prepared and served – enjoyed a lot

- Well organised
- Good choice – mains taken away too quickly
- Refreshments at afternoon would have been welcomed but not available x2
- Rooms too spread out x2
- initial registration poorly signposted from some Car Park's
- Would have been nice to have a cup of tea at lunch or in the afternoon
- Fish dish would have been nice
- A lovely location, food good and was looked after by staff and my needs are met

**Q7 What is your overall assessment of the day?**

Key - Question scored out of 6 – 6 = very well, 1 = not at all



**Comments:**

- I think the venue is excellent for such a conference
- Always good to have smaller workshops to attend more
- Very well planned x7
- A very informative day x6
- Good event x4
- Well organised and slick event x2
- The ladies toilet very poor only two toilet for about 200 people, poor
- As a DAAS worker I have an unusual perspective on the event
- Very informative, interesting day
- Perhaps a start time published 15 minutes before actual time would help delegates
- Well done, thank you x3
- OK
- Each agency could hold a one-day conference so that we could learn more about each other. Workshops would help too and should be encouraged by management for us to attend
- Really enjoyed my day
- A great attendance, advantage of networking gaining info on services.
- Thanks for the invite to this well organised event
- Enjoyed the workshops would have been good to have a couple of speakers who's life had been changed by these services, perhaps one in the am and 1 in the pm
- Good, looking forward to next year x2
- Lots of thought provoking info
- Possibly too many people so day seemed rushed but the sessions were enjoyable
- Learned a lot, need to find out more

## Q8 Other comments

- really good, enjoyable, informative day
- the two morning presentations were lengthy and not well structured lacking interest
- Great day, amazing organisation. Good range of information and chance to network
- would like to have had displays/stalls to speak to 'experts' about different services and meet staff to deliver
- Excellent conference. Excellent workshops. Great to be part of an inform and move perceptions and action forward
- seating arrangement a bit tight – would have preferred more leg room in the morning session
- a good networking day x2
- information will be used within our organisation and my project
- Well organised, nothing more than I would expect from our excellent staff. Well oiled machine
- overall an excellent day with some very good inputs
- this was an event which is important to community safety, really well organised, thank you
- overall very good x3
- very enjoyable day, handouts very good
- I feel the focus should be more on practical skills for people in front line roles. Too much patting selves on back and looking back – needs to be more change and future focussed
- Some of the workshop rooms were hot and stuffy
- I would have liked to have done the workshop Space4U
- Was very big and a bit overwhelming, not so good for networking x2
- Well organised day, pre-event kept up to date on the event
- Good day x2
- Thank you. X6
- A break PM for 5 minutes would have been perfect
- Thoroughly enjoyed the day
- Possible session on supporting patients who regularly present to hospital with acute alcohol problems.
- Would have been nice to have a little more detail regarding workshops prior to booking x2
- We found that attendees on our workshop wasn't fully aware of who was delivering the workshops, therefore some in wrong workshop as they were wanting advice on children's services when we are an adult only service
- I thought that the workshops would offer more opportunity for discussion/participant involvement. A lot of detail covered I was already aware of.
- Location of the workshops difficult to access
- Would like to see something where attendees participate/learn more.
- More interactive sessions needed x3
- Speeches/workshops – half hour would have been more than enough for each dept – too long. Service Users could have given speeches to make stats more real and real life stories very engaging and powerful

- What it did not cover is parents supplying their children with alcohol and the acceptability of it and challenging that. Would have been a lot of parents in the audience
- We were not informed we could bring a promotional stand. Next year hopefully we will be able to do so
- Maybe do conferences that are area specific to limit numbers.
- No drinks allocated in the workshops in the afternoon when they were promised
- Extremely well co-ordinated and organised x3
- Well done Katya
- Well worth the stress and effort in organising – thank you
- Let's stop talking and do more re families and parents – what's changed really in the last 2 years?
- Lots of people, good attendance
- Very happy with the day, would have been interested to attend other workshops
- Great to know about the agencies available
- Good to learn and gain knowledge on how Derbyshire are focussing on prevention
- I work in Tier 4 with children who mostly do not live with parents, and feel I didn't choose workshops well
- Would be useful to know what each session involves prior to the start and who is running the session
- We need to develop a mechanism within Derbyshire of working with the needs of the whole family where alcohol is an issue. How to we connect adult and children's services to enable family work to be effective
- Staffing of this conference was excellent with people placed to ensure delegates knew where to go

**Event:Alcohol Conference Workshop A**  
**Brief Interventions**

**Evaluation Summary - 52 of responses**

**Q1.Comments**

- Not really for my line of work
- Lacked structure x5
- Interesting scenarios from group
- dreadful
- Very much DIY – could have done with more input from the facilitators
- Interesting, informative. Gave confidence that small interventions at the right time in the right way can have an impact
- Good x5
- Disappointing as it did not consider needs of young people
- Well facilitated but assumed basic knowledge ~(probably needed to meet all participants needs.) and not as much information as I wanted in terms of brief intervention
- Not relevant to my work
- Very good
- Okay x5,
- good pack x6
- a little repetitive at times but info was relevant
- Didn't find it very interesting, a bit slow
- Informative professional a little dry
- Very knowledgeable facilitators but session seemed to steer away from subject – shame
- Would have been useful to do some roleplay as way of explaining the BI approach
- Did not understand the objective of this
- Informative x3
- Useful techniques for interventions
- Quite a good style of delivery. They certainly know their stuff and made you think
- Excellent x2

**Event: Alcohol Conference Workshop B**  
**Alcohol Support & Intervention in the Criminal Justice System**

**Evaluation Summary - 23 responses**

**Q1. Comments**

- informative x2
- very informative
- good update
- already knew of the services that were on offer
- too much use of abbreviations without explanation – limited handout – no handout on the FPN scheme/diversion which was disappointing
- diversionary course great
- very good information
- interests and practical to know and use
- joint service alcohol intervention delivery in courts
- extremely clear and informative. Nice to hear about alcohol diversion scheme
- lots of info and good detail covered
- Switch rambled a bit, PND very informative/engaging
- interesting, a good initiative
- Brilliant, very informative
- fairly rushed, time limited, would have liked handouts to the powerpoints
- not the right workshop for me as part of probation services I was aware of content of this workshop – also it wasn't a workshop, presentations instead
- work with 8-15years so felt I was misinformed about the workshop
- the workshop was about adults and I work with young people, I felt it wasn't for me but it was informative and I gained knowledge from it
- interesting presentation and developments well presented

**Event:Alcohol Conference Workshop C**  
**Adult Safeguarding & Alcohol Misuse**

**Evaluation Summary - 26 responses**

**Q1.Comments**

- good inclusive style
- very good x3
- well presented and very interesting. Informative x2
- strayed from the topic in various directions
- truly inspiring bloke, best workshop
- very informative x6
- Fantastic x3
- brilliant facilitator x5
- good information
- thought provoking x2
- the hour went quick x2
- shame had to cut short
- engaging facilitator, lots of case studies3
- very useful within my role
- exceptional
- enjoyed the stories, not a lot of focus on alcohol

**Event:Alcohol Conference Workshop D**  
**Family Interventions**

**Evaluation Summary - 44 responses**

**Q1.Comments**

- informative but would have preferred some interaction and more information with regards to DAA misuse and how this fits with the services offered
- useful information x3
- interesting but not interactive in any way x3
- OK
- not really relevant x3
- Not relevant but interesting to find out about FIP
- No time for discussion x2
- Good overview of FIP project
- Informative x5
- Disappointing – too low a level to be relevant to work, only tenuous links to alcohol problems – FIP interesting though
- Talk by service users to make it more interesting
- Too long, slides difficult to read
- useful contacts gained
- more a lecture than a workshop
- Good x4
- Focus on families coping with addiction.
- Powerpoint overload
- Interesting
- Increased awareness of role/function of services available
- Excellent x2
- Very packed with info – a lot to take in at the end of the day
- Unfortunate choice on my part as I already know a lot about this
- Factual
- Enjoyed finding out about pilots and projects
- Good info but handouts were given at the end which should have been at the beginning. Bit boring listening to one person talk, people switch off after 20 min. Dragged on too long – slides can be read through, don't need to be lectured
- Good to know some work in county and city, good detail
- Was aware of the F.I. service but struggled with SFP and its worth in terms of value for money with such small numbers
- Was read to – what we could read on screen was need to for 50 mins – no gap. Dull.
- FIP co-ordinator was interesting
- Not relevant to Derby

**Event:Alcohol Conference Workshop E**  
**Service Users Perspective**

**Evaluation Summary - 21 of responses**

**Q1.Comments**

- Excellent. Thanks to the Service Users and facilitator
- Fantastic, the two females were amazing
- Really useful to hear experiences from services users
- Showed the brave, resilient reality of alcohol and drugs, showed up the different belief systems of the professionals – showed up many mis-conceptions
- Unable to attend
- Excellent 3
- Brought up some bad feelings for me
- Excellent, very important to see ‘the other side’ of the story
- Interesting
- Brilliant
- Enjoyed hearing a life experience
- Did not stay on track but good to get users perspective
- Excellent workshop – very interesting and informative to hear and discuss with service users and affects on their lives
- Totally in awe of the 2 very brave ladies who made alcohol and drug issues so real
- Interesting, but almost accepting drugs/alcohol misuse is fine
- Informative, carries much more ‘weight’ when coming directly from service users
- Very interesting and good discussion

**Event:Alcohol Conference Workshop F**  
**B-Safe**

**Evaluation Summary - 12 responses**

**Q1.Comments**

- Useful to know about B\_Safe. Interesting – good speakers
- Very interesting x2
- Good information provided – I was not aware of B\_Safe
- Very informative and engaging session
- Excellent
- Very informative – have this in our area
- Very good, informative partnership working
- Interesting to hear true experiences – some talking over people
- A good workshop
- Informative but would like more time for Q and A
- Wasn't aware of project, good to know young people are being accessed

**Event:Alcohol Conference Workshop G**  
**Alcohol: A Derbyshire Affair**

**Evaluation Summary - 17 responses**

**Q1.Comments**

- Very informative x4
- Engaging and interesting, useful and thought provoking
- Lots of stats making clear that its our affair
- Good points were raised
- Informative, interesting x2
- Good to see overview of info – interesting debate
- Excellent, very well presented, made a dry subject engaging
- Useful
- Very informative, useful data which was presented in a clear, and understandable way with a splash of fun
- Excellent workshop session
- Very good
- Excellent presenter x23
- Enjoyed discussion at the end to hear others views/concerns

**Event:Alcohol Conference Workshop H**  
**Alcohol and Drug Use**

**Evaluation Summary - 27 responses**

**Q1.Comments**

- very informative x4
- excellent x8
- entertaining
- Ok
- Relaxed and interesting session x2
- Very good and interesting, all relevant and practical x2
- Good
- Always keeps the information interesting, shame about the jokes
- Brilliant
- Very informative and up to date
- Too basic really but gave general overview of main themes
- Great bloke but not very interactive, too much information
- Really good and impactful
- Interesting stories which gave facts. Saw from police intervention how drugs circulate and names of drugs useful. Fun but factual, kept me awake towards the end of the day!
- Could have listened all afternoon
- Told me a lot of stuff I didn't know
- Stimulating – lively style

**Event:Alcohol Conference Workshop I**  
**Space 4 U**

**Evaluation Summary - 6 responses**

**Q1.Comments**

- Informative and found out more about service, would have liked more discussion time. Activity was good
- Very informative
- Good insight into how they work with children
- Interesting

**Event:Alcohol Conference Workshop J**  
**Young People and Binge Drinking: A Marketing Approach**

**Evaluation Summary - 19 responses**

**Q1.Comments**

- Very good, productive
- Good x3
- Very interesting and interactive
- Interesting initiatives taking place
- Important improvement to multi-agency working identified – links made and business cards exchanged
- Very useful – need more joined up working with all agencies
- Very informative – enjoyable discussion
- Good discussion and suggestions of future campaigns
- Excellent, good discussion
- Very interesting and would be good to bring all groups and aspects together
- Very useful links to website for young people
- Very good x2
- Informative

**Event:Alcohol Conference Workshop K**  
**Working with parents to improve outcomes for children**

**Evaluation Summary - 20 responses**

**Q1.Comments**

- Ok x2
- Information was useful x2
- Good interactive session with some good information
- End of the day but good presentation
- Good interactive workshop
- Good session x3
- Very interesting x2
- Good presentation
- Informative
- Good

**Event:Alcohol Conference Workshop L**  
**RAFT**

**Evaluation Summary - 6 responses**

**Q1.Comments**

- Useful
- I delivered this workshop and feel that in future we really need 1 ½ hours instead of 1
- Interesting, informative –would feel happy to recommend services to people
- Very good, a bit rushed
- Very useful to find out what sort of support agencies are available
- Excellent presentation and awareness raising exercise

**Event:Alcohol Conference Workshop M**  
**Licensing Enforcement**

**Evaluation Summary - 4 responses**

**Q1.Comments**

- Well presented, full of useful information, knowledgeable facilitators
- Good
- Informative, would like a copy of the powerpoint presentation







# Alcohol: A Family Affair

## The 3<sup>rd</sup> Annual DAAT Alcohol Conference

*held at*

The Derbyshire Suite,  
Swanwick Hayes Conference Centre  
9:00am – 4:30pm

**Friday 14<sup>th</sup> May 2010**

### Keynote Speaker:

**Professor Alex Copello, PhD.  
Professor of Addiction Research at Birmingham University**

Alex will talk about the impact that alcohol problems can have on families including children and describe evidence based interventions that can be used to help family members affected by alcohol use.

Alex is Director for the Trust Applied Addiction Research and Development Programme and Professor of Addiction Research at The School of Psychology, University of Birmingham. His career has combined clinical and academic work in the addiction field. He has extensive experience of training psychologists and other professionals. His research and clinical interests include the study of the impact of addiction upon families.

### Back by popular demand.....

Following the success of last year, Brief Candle Theatre Company will be delivering a Performance of '**Shattered**' a hard hitting piece of Theatre in Education delivered to young people post 16. It explores links between alcohol misuse and violence and tells of the experiences of two ordinary teenagers, Jon and Hannah. Experiences on one ordinary night and how the events of that night shattered their lives...

### Aims of the Day:

- To enhance participants' knowledge and skills related to reducing alcohol harm
- To introduce local initiatives and services – especially those recently begun – and to provide an opportunity to share good practice
- To build understanding of the alcohol issues facing young people, adults and families in Derbyshire and what is being done to address those issues

- To encourage discussion, debate and the sharing of experience
- To build on the shared commitment throughout the wider Derbyshire partnership to reduce the harm caused by alcohol misuse.

### **Who Should Attend?**

This event will be of interest to those with both a strategic and operational interest in alcohol harm, including health and community safety professionals, elected members, service users, carers and staff from a range of organisations, such as:

- County Council
- District/Borough Councils
- Fire Service
- Police and Police Authority
- Primary Care Trust
- Probation Service
- Registered social landlords
- Youth Offending Service
- Voluntary sector organisations
- Community Safety Partnerships
- Service providers.

## **Workshop Choices**

**Delegates will have the opportunity to attend two workshops.**

### **1. Brief Interventions**

Want to make a difference? Not much time? 1 minute or 10 minutes, we have an intervention for you.....A brief look at a range of practical interventions that can be used by professionals involved in working with people experiencing problems with or as a result of alcohol misuse.

### **2. Alcohol Support and intervention in the Criminal Justice System**

We know that Alcohol has a significant impact on Offending. This workshop will provide an overview of two projects currently operational in Derbyshire which aim to address this issue;

- Alcohol Diversion Scheme – an alternative to the Fixed Penalty Notice for Disorder
- Project SWITCH – Alcohol intervention in Police Custody Suites

### **3. Adult Safeguarding & Alcohol misuse**

Is alcohol misuse a causal factor in the abuse of vulnerable adults? What do we know about abuse in domestic or familial settings?

### **4. Family Interventions**

Interested in finding out about programmes working with families who are struggling as a family unit – possibly due to poverty issues, alcohol and/or substance use, domestic violence and trying to “keep the family together.” We aim to highlight key aspects of evidence-base, policy and Derbyshire practice with a focus on the Family Intervention Project (FIP) and Strengthening Families Programme (SFP 10-14yrs).

## **5. Service Users point of view around alcohol and the family**

Alcohol misuse has a number of far reaching impacts. This workshop gives an opportunity for service users to talk about their experiences and the impact of their drinking on those around them.

## **6. B-Safe**

B-Safe is a multi-agency project working with young people who use and abuse alcohol on Friday and Saturday evenings. It aims to address Prevention and Education, Treatment and Support and Community Safety. The workshop will provide information about how this is delivered and will share some of the successes to date.

## **7. Alcohol: A Derbyshire Affair**

In this workshop we will explore what is known about the extent of alcohol problems in Derbyshire (for both young people and adults), how we compare to other areas and what are we doing to reduce alcohol harm. Participants will be asked to share the issues they feel are particularly critical and what gaps they may perceive in partnership action to address these issues.

## **8. Alcohol and Drug use**

Who is mixing alcohol and drugs, with what, and why? An opportunity to understand more about the links between drug and alcohol use and the effects and consequences this can have.

## **9. Space 4 U**

Learn more about this service which provides one to one support for young people who are affected by someone else's substance misuse, giving them the time and space to talk about issues that they feel are really important to them; and helping them to cope better and come to terms with what is happening in their life. The workshop will also look at the impact of parent's alcohol misuse on the lives of children and young people then go on to consider what agencies can do to identify and support young people in the course of their own work.

## **10. Young people and binge drinking – a marketing approach**

Find out more about social marketing and the role it can play in promoting safer drinking. This workshop will draw on the experiences of the recent 'Cocktales' campaign.

## **11. Working with Parents in order to improve outcomes for children.**

When a parent or carer uses/misuses alcohol it can have a significant affect on their child/children. This workshop will provide a brief overview of the support available, the challenges faced, guidance and tools used and inter-agency working.

## **12. Relatives and Friends Together (RAFT)**

For every person with an alcohol problem there will be several other people affected. This might be a partner, a parent or a friend of the drinker. DAAS RAFT service supports **anyone** affected by alcohol misuse, In this workshop we will explore these sometimes complex issues in more detail, and give you some additional skills to pass on to those affected by someone else's drinking. You might just make a difference!

## **13. Licensing Enforcement**

Find our more about the tools and powers available to support the effective management of licensed premises and how they are used in practice.

**How To Book:**

Please complete the attached booking form. Booking forms should be sent to [alison.boyce@derbyshire.gov.uk](mailto:alison.boyce@derbyshire.gov.uk) by **Friday 16<sup>th</sup> April**. Places will be allocated on a first come, first served basis.

## Booking Form

# Alcohol: A Family Affair

The Hayes Conference Centre, Swanwick

<b>Name:</b>	<b>Date:</b>
<b>Job Title/Role:</b>	
<b>Email:</b>	<b>Tel:</b>
<b>Organisation:</b>	
<b>Work Address:</b>	
<b>Any special requirements re access, course materials etc?</b>	
<b>Any dietary requirements?</b>	

**Workshop places are limited and will be allocated on a first come, first served basis so please indicate at least four choices in case we are unable to allocate you to your first choice.**

<b>WORKSHOP CHOICES</b>	<b>Please indicate in order of preference</b>
1. Brief Interventions	
2. Alcohol Support and Intervention in the Criminal Justice System	
3. Adult Safeguarding & Alcohol misuse	
4. Family Interventions	
5. Service Users point of view around alcohol and family	
6. B-Safe	
7. Alcohol: A Derbyshire Affair	
8. Alcohol and drug use	

9. Space 4 U	
10. Young people and binge drinking – a marketing approach	
11. Working with Parents in order to improve outcomes for children	
12. Relatives and Friends Together (RAFT)	
13. Licensing Enforcement	

**You will receive email confirmation of your booking, venue / parking details etc within 7 working days of the receipt of this completed form**

**Please return this form by Friday 16<sup>th</sup> April 2010 to:-  
Alison Boyce, Assistant Community Safety Officer, Community Safety Unit  
Room 13, County Hall, Matlock, or via email: [Alison.boyce@derbyshire.gov.uk](mailto:Alison.boyce@derbyshire.gov.uk) Tel: 01629  
538272**