

Hate Crime Campaign Materials April 2018



Reg. charity 1062692

January 2018

Stop Hate Line Promotional Materials

Listed here are items to be used when effectively promoting the Stop Hate Line and Stop Learning Disability Hate Crime Line and the Stop LGB & T Hate Crime Line as well as a range of other general Hate Crime awareness items. Ordering centrally through Stop Hate UK is usually more cost effective due to our economies of scale.

The Stop Hate Line should be promoted locally in areas that commission the line. The Stop Learning Disability Hate Crime Line should be promoted locally in areas The Stop Hate UK line is promoted, or commissioned individually (for example Essex, Cambridgeshire, Bradford, Calderdale, Kirklees). The Stop LGB & T Hate Crime Line can also be promoted in Stop Hate Line areas as well as Dudley.

If you have any ideas for promotional items not shown in this catalogue, please contact Stop Hate UK and we will be able to look into producing them.



Each item features either a logo incorporating the Stop Hate Line number, Stop Learning Disability Hate Crime number, or the Stop LGB & T Hate Crime number.

- Logos are available for free in JPG/GIF formats from Stop Hate UK— (Subject to accepting guidelines for use).
- When using a Stop Hate UK logo please do not copy any image from our website. Please make a request to <u>info@stophateuk.org</u> and you will be provided with high quality images in a suitable format.

Some points to note:

- Postage and packaging charges are applicable in most cases. This is based on the size and weight of your order.
- If you would like to order a quantity not listed here, please contact Stop Hate UK with details of the quantity you would like to order or the amount you would like to spend.
- Not all items will be in stock at all times and prices are subject to change. Please check the cost of your order before finalising.
- If you need items by a specific date, please mention this when ordering. We may be able to send out orders at short notice but the cost for postage and packaging is likely to be higher than if ordered further in advance of the required date.

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To check you have the most recent copy of this catalogue, please contact Stop Hate UK.

PP408B/Rulers

Rulers featuring Stop Hate UK logo and Facebook and Twitter details.

- Order quantity: 100
- Cost : £72

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		TEUK f	Find us on Facebook	estophateuk	
	.1.1.1.1.1.1.1. ¹⁵ 1.1.1.1.1.1.1				

PP40DE/ Magnetic words puzzle game

Magnetic words puzzle game

- Order quantity: 10
- Cost : £15

	Non-judgemental					
	Recover	Feel	Understand			
ST PHATE UK	Need	Are	Serious			
	Individual	Of	Prejudice			
	About	Void	e Identity			
Empathise Them To A F	ear Belie	f Will	Ashamed			
Strength Is Speak Perceived Discriminate						
I Harass Equality And Empathy Mean Choice						
Perception Have Love Who Believe Am Diversity						
Victim Hope Support	Accept Encourage They					
Without Recognise Emb	hout Recognise Embarrassed Experience Me					
Respect Harassment	For Pa	in Empowered				
More You Report Harm	Does Ma	ay Pe	eople Abuse			
From We Strong My	Impact Not An Listen					

PP408C/ Mini Note book with Pen

Mini Note Book with Pen featuring Stop Hate UK logo and Facebook and Twitter details.

- Order quantity : 10
- Cost : £13



PP408E/ Wristbands

Wristbands featuring Stop Hate UK logo and Facebook and Twitter details.

- Order quantity: 100
- Cost : £40



Armband

- Armband that could be used by security guards, door staff or by anyone at events
- Price available on request
- Please note there is a minimum 3 week lead in time for orders



Stop Hate UK T-Shirt



Stop Hate UK white T-Shirts featuring logo and our Stop Hate. Start Here. branding and #NoPlaceForHate hashtag. They are a great way to show your support for our work and spread the message and ideal for events.

- Order Quantity : 1
- Cost : £10.95 Introductory Price
- Price includes UK Postage
- Sizes Available: L and XL

Labels A4 Poster

- Order Quantity : 10
- Cost : £3.00
- Price includes UK Postage

With all these LABELS how can you see the person underneath? A4 Poster.



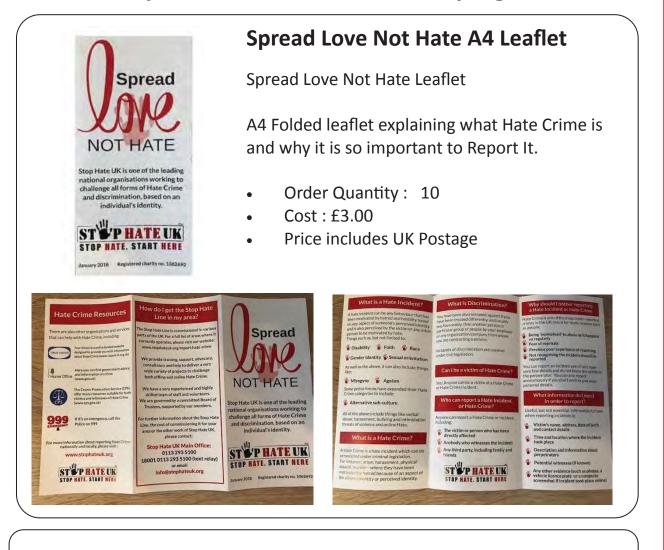
ST606/ Non-Helpline Sticker 'Stop Hate. Start Here'

- Order Quantity: 180
- Cost: £9.90

Available for all areas of the country.



Stop Hate UK Promotional products Spread Love Not Hate Campaign





Black Ink, Retractable Pen featuring Stop Hate UK logo, website address and the Spread Love Not Hate message.

- Order Quantity : 100
- Cost : £60.00
- Price includes UK
 Postage

Stop Hate UK Promotional products Spread Love Not Hate Campaign



Spread Love Not Hate Notebook and Pen

Handy Stop Hate UK, Spread Love Not Hate, Notebook and Pen. Message on the front includes: Featuring; Stop Hate UK Logo, Spread Love Not Hate Message, Stop Hate UK Twitter/Facebook and website address.

- Order Quantity : 13
- Cost : £10.00
- Price includes UK Postage

Spread Love Not Hate Balloons



Spread Love, Not Hate Branded Balloons

- Order Quantity : 50
- Cost : £14.00
- Price includes UK Postage



Keyring with removable shopping trolley coin.

Order Quantity: 8

- Cost : £10.00
- Price includes UK Postage

Stop Hate UK Promotional products Spread Love Not Hate Campaign

Spread Love Not Hate Branded Carrier Bag



Message includes:

Featuring; Stop Hate UK Logo, Spread Love Not Hate Message, Stop Hate UK Twitter/Facebook and website address.

- Order Quantity : 100
- Cost : £22.00
- Price includes UK Postage

Spread Love Not Hate Drinks Mat



Message includes:

Featuring; Stop Hate UK Logo, Spread Love Not Hate Message, Stop Hate UK Twitter/Facebook and website address.

- Order Quantity : 117
- Cost : £14.00
- Price includes UK Postage

PS003/ Reporting Poster in 46 Languages

STUP HATE CRIME		
0800 138 1625 24 HOUR HELP LINE		
In an emergency, call the Police on 999. If it is not an emergency, you can call your local		
Police station - the number is in the phone book. Dr call the Stop Hate Line on 0800 138 1625		
(Text Relay: 18001 0800 138 1625) Speak in confidence 24-hours a day.		
If English is not your first language and you want to speak in another language, just say your		
name, your phone number, and the name of the language you speak. Someone who speaks that language will call you within 5 working days.		

A4 poster explaining what Hate Crime is with helpline number. See below for a list of the languages available.

- Order Quantity: 100 / 1000
- Cost: £25/ £140

Special limited offer: Arabic, Tamil, Gujarati, Italian, Polish, Urdu, Punjabi, Hindi, Somali, English—£20 per 100 copies

PDF's available for free

The following languages come as a double sided (A4) flyer with English on the back.

Polish, Lithuanian, Latvian, Romanian, Croatian and Portuguese. Cost: £30 per 100 copies

Albanian	Hebrew	Romanian
Amharic	Hindi	Russian
Arabic	Hungarian	Serbian
Bengali	Italian	Slovak
Bosnian (Cyrillic Script)	Japanese	Somali
Bosnian (Latin Script)	Korean	Spanish
Chinese	Kurdish Bahdini	Swahili
Chinese (Simplified)	Kurdish Kurmanji	Tamil
Croatian	Kurdish Sorani	Tigrinya
Czech	Latvian	Turkish
Dari	Lingala	Ukrainian
Dutch	Lithuanian	Urdu
Farsi	Polish	Vietnamese
Filipino	Portuguese	Welsh
French	Punjabi	Yoruba
Gujarati	Pushto	

PS004/ Mental Health and Hate Crime poster



A3 poster aimed at raising awareness about Mental Health Hate Crime.

- Order quantity : 100
- Cost : £20

A4 poster

- Order quantity: 100
- Cost: £10

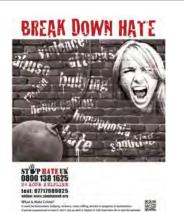
PS005/ Braille Poster

Large booklet/poster with information in Braille about reporting Hate Crime.

- Order quantity : 3
- Cost : £9

PS006/ Hate Crime Poster

- A4 Poster
- Order quantity: 500
- Cost: £50



PS007/ Sexual Orientation Poster

A4 poster available in black and as a printer-friendly version with a white background.

- Order quantity: 100
- Cost: £10



PS008/ Spotting Poster

at the shop. in the pub. on the train. at the bus stop. in the park. at college. at the cinema. at university. in the street. at the gym. at the post box. at school. on the bus. at the doctor. at the supermarket. in the restaurant. at hospital. in the swimming baths. at a mate's. at home. anywhere. Hate Crime is illegal. In SEE IT. REPORT IT. SORT IT. ST PHATE UK 0800 138 1625 TEXT 07717089025. r Identity Race Religion Se

Hate can happen anywhere poster - available with your area named.

- A4 Poster
- PDF with your Stop Hate Line area named available for free

PS001/ Words Poster



Whatever they call you, call us poster.

A4 Poster

Faith is welcome posters

- A4 Posters
- PDF's available for free.

Printed versions below are <u>free for Leeds only</u> due to funding from Safer Leeds and WYPCC.





PS009AFL, A5 flyer PS009AF available

Faith is welcome posters

A4 Posters : Order quantity 100 Cost: £10



January 2018



PS011/Words into Pictures



- A3 Poster
- Order quantity: 100
- Cost: £20
- •

PS012/Learning Disability/Mate Crime/False Befriending



For Stop Hate Line areas.

Printed copies are available for free (excluding p&p)



PS012/Learning Disability/Mate Crime/False Befriending





Printed copies are available for free (excluding p&p)

<section-header>



PS014 /Football

- A4 Posters
- Order quantity: 100
 - Cost: £10

PDF available for free

(Also see accompanying drinks mat p.31)



PS015 /Roma

Area specific PDF's available for free

Please just let us know your area



Images © CHANGE www.changepeople.co.uk

January 2018



LF107 Stop Hate UK Leaflet

LF107 Stop Hate UK Leaflet

Leaflet provides an explanation of Hate Crime, how when and where to report and the services provided by Stop Hate UK

- Order Quantity : 100
- Cost : £20



Leaflets

LF103/ Booklet in 45 languages with pictures

Booklet with information about Hate Crime and reporting in 45 languages.

- Order quantity : 100
- Cost: £40



Images © CHANGE

www.changepeople.co.uk

Hate Crimes include things like

name calling and verbal abuse

bullying, threats, intimidation and harassment

What should I do If I perience a Hate Crim

Reports help us support victims and witnesses and make sure action is taken against perpetrators.

Anyone can be the victim of a Hate Crime.

Hate Crimes are illegal

It is important that all Hate Crimes are reported

LF104 / Large Print leaflet

Leaflet with information about Hate Crime and reporting in size 14 text.

- Order quantity : 100
- Cost: £20



What is Hate Crime?

A Hate Crime or Incident is any behaviour that you or someone

else thinks was caused by hostility, prejudice or hatred of

disability including physical impairments, mental health problems and learning disabilities)



• Cost : £30



Postcards

PC203/ Sexual Orientation 'Not Gay'

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

- Order quantity: 1000
- Cost: £20

Also available as a poster—see page 10.



PC201 Sexual Orientation

Postcard to raise awareness about Sexual Orientation Hate Crime. Includes all contact details on reverse.

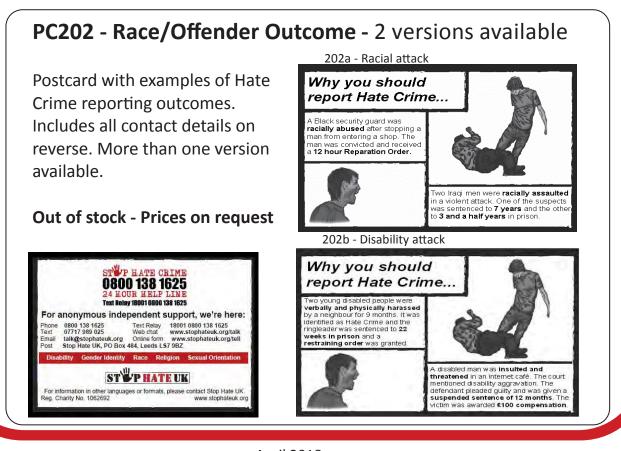
PC201 (Queer cards)

Order quantity: 1000Cost: £20



Postcards





April 2018

Banners

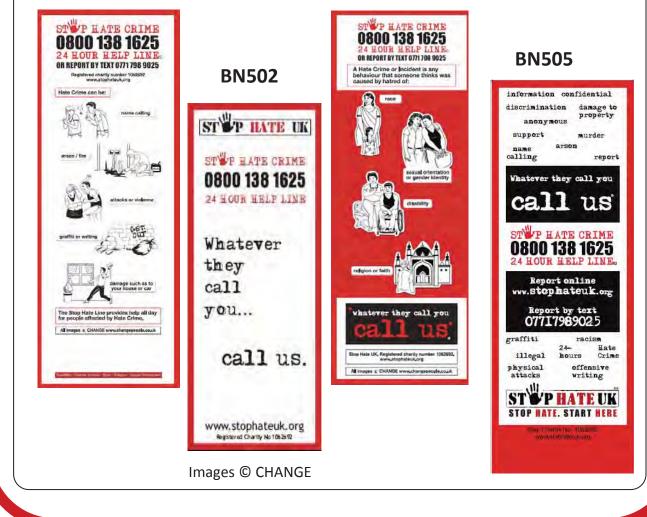
BN5 / Pop-up banner

Pop-up banner with information about Hate Crime and reporting. 4 different designs to choose from. Banners are approximately 2m high x 800mm wide and come in their own carry case.

- Order quantity: 1
- Cost (inc p&p): £200
- On orders of more than one banner, the first banner will be £200 and each additional one will be £180.

BN501

BN503



Banners

BN504 / Hanging Banner— New style available Hanging banner suitable for use outside, measuring approximately 3.5m long x 900mm wide. Order quantity: 1 Cost (inc p&p): £120 On orders of more than one banner, the first banner will be £120 and each additional one will be £105. STUP HATE CRIME Whatever Want to STOP HATE CRIME? they call You're in you... the majority HOUR HELP LINE. ... call us. www.stophateuk.org Registered charity number 1062692 Whatever Want to they call You're in you... the majority ... call us. Registered charity number 1062692 www.stophateuk.org (Alternative designs available upon request and may cost extra)

Audio-visual resources

DV303/ Radio Adverts

Can be played in meetings or training sessions without a licence. A licence **must be purchased from Stop Hate UK** if they are to be played in public or on the radio (including commercial and community stations).

Audio-visual resources

DV301/ Audio CD

English audio CD with Braille cover and large print information on CD.

Price available on request.

DV302/ British Sign Language DVD

Short information film which is 6 minutes long and contains an audio description with a visual image of a sign language interpreter. It explains what Hate Crime is and how to report to the Stop Hate UK Helpline.

- Order quantity: 1
- £5 per copy

Stickers

ST601/ Helpline Sticker



- Order Quantity: 180
- Cost: £9.90

Stickers

ST603/ HIRC Sticker and poster



To be used to show the collaboration between Hate Incident Reporting Centres and the Stop Hate Line

A set comprises of an A4 poster and a sticker for £1.50

Approximate sticker size: 20 cm in diameter

This is not available as a PDF



ST602a or ST602c / Vehicle or Taxi Window Sticker 602a Hate Clear sticker for taxi and othm er vehicle windows. Message Abuse Doesn't Travel aimed at potential perpetra-In This Vehicle tors. Adhesive on front. 00 138 162 Comes in rolls of 1000 stickers. Hate Order quantity: 1000 Cost: £60 777 • Please state whether Abuse Doesn't Travel taxi or vehicle version In This Taxi 0800 138 1625 required 602c v.stophateuk.org



PP402/ Pens

Pens featuring the helpline number, text number and website address.

- Order quantity : 100
- Cost : £60
- Pen may vary from image.



Rulers

Rulers featuring Stop Hate UK Helpline Number and Facebook and Twitter details.

- Order quantity: 100
- Cost : £64



PP404/ Car Air Fresheners

Taxi shaped air freshener featuring helpline logo, text number and website address.

Order quantity: 10

• Cost: £7.50



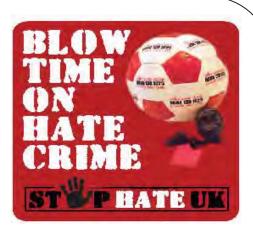
PP406/ Lanyards

Lanyards featuring helpline logo. Suggestions for use include ID badges, conferences or young people. **New Design - £7.50 per 10**



PP415 / Drinks Mats Double sided drinks mat (accompanying poster p11)





- Order quantity:117
- Cost: £14.00

PP409/ Carrier Bags

Biodegradable, recyclable white carrier bags featuring the Stop Hate Line logo.

- Order quantity : 100
- Cost : £22



PP410/ Packed Carrier Bag

Carrier bag packed with a pen, booklet or leaflet, and fold-out credit card

- Order Quantity: 1
- Cost : £1.20



PP411/ Footballs

Match quality footballs available in two sizes. Features helpline logo.

Out of stock - Price on request



PP413/ Balloons

10" **Air** latex balloons.

Order quantity: 50 Cost: £14.00



PP414 / Cardboard Folders

A4 cardboard folder. Folder can hold up to 30 sheets of A4 paper. Suggested uses include meetings, conferences and victim packs.

Order quantity: 10 Cost: £4.50



Promotional products

PP408A /Pencils New lower price

- Pencils featuring Stop Hate UK logo, the helpline number, text number and website address.
- Order quantity : 220
- Cost : £75



Natural Cotton Drawstring Bag

- Drawstring bags featuring Stop Hate UK logo and the helpline number
- Two different versions available (LGB&T or General)
- Price available on request



Promotional products

Shopper Bags

- Canvas Shopper Bag
- Features Stop Hate UK Logo and Helpline Number
- Feature strapline 'No Place For Hate'
- Price £15.00 for 10



Shopping Trolley Coin/Token Keyrings

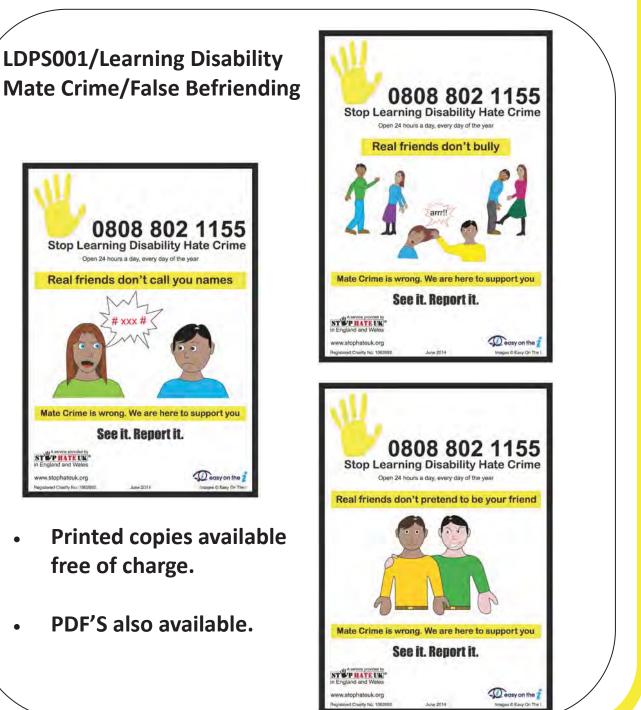
- Keyring with removable shopping trolley coin
- Features Stop Hate UK Logo and Helpline Number
- Price £10.00 for 8





For distribution across Stop Hate Line areas and individually commissioned areas only. Stop Learning Disability Hate Crime Posters are available for free.

Posters



LDPS001/Learning Disability Mate Crime/False Befriending continued

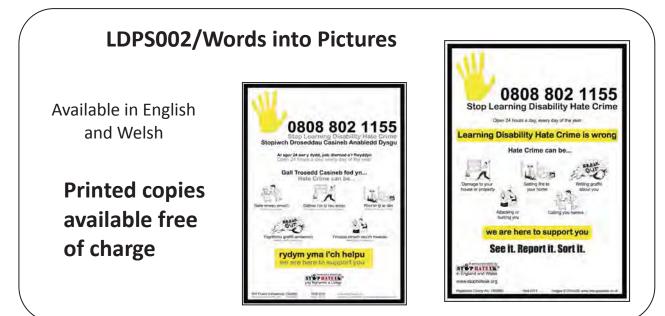


Printed copies available free of charge

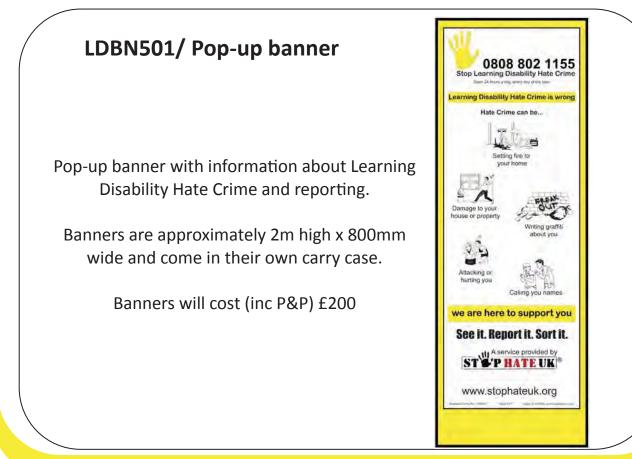
PDF's also available







Banners



Promotional Products LDPP401/Credit Card A7 card featuring Stop Learning Disa-0808 802 155 bility Hate Crime Line logo and earning Disability Hate Open 24 hours a day, every day of the year information about learning disability լ կ Դ Hate Crime and reporting. Registered Charliy No: 1062692 seming Disability Hats Crime is wrong we are here to support you **Free of Charge** 0808 802 1155

LDPP402/Wristbands

Limited number available free of charge



Posters Stop Learning Disability Hate Crimes poster (Welsh) 0808 802 11 Stop Learning Disability Hate Crin Stopiwch Droseddau Casineb Anabledd Dysgu Ar agor 24 awr y dydd, pob diwrnod o'r flwyddyn Open 24 hours a day, every day of the year Gall Trosedd Casineb fod yn... Hate Crime can be... Ddifrod i'ch tŷ neu eiddo Galw enwau arnoch Rhoi'ch tỷ ar dân Ysgrifennu graffiti amdanoch Ymosod arnoch neu'ch niweidio rydym yma i'ch helpu we are here to support you P HATE UK yng Nghymru a Lloegr Rhif Elusen Gofrestredig: 1062692 Ebrill 2013 www.stoohiteux.org Stop Learning Disability Hate crime Poster in Welsh language. Available free of charge.



0808 801 0661 Stop LGB & T Hate Crime

Stop LGB & T Helpline Poster (Side A)

Stop LGB & T Hate Crime products are available for free, for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

 A4 Double sided poster available in black and as a printer-friendly version. Side A (Front side of Poster). Side A features a couple holding hands. Users can swap side to reveal side B (see next page on the right hand side).
 PDF or printed versions are available for free of charge (postage cost is not included).



Stop LGB & T Helpline Poster (Side B)

A4 Dual sided poster available in black and as a printer-friendly version.

Side B (Rear side of Poster). Side B features a couple holding hands.

PDF or printed versions are available for free of charge (postage cost is not included).



Stop LGB & T Helpline Poster

Trans Hate Flyer & Poster for the Stop LGB & T Hate Crime helpline.

Available in both A4 size (as a poster) and A5 size (as a flyer).

PDF or printed versions are available for free of charge (postage cost is not included).



Stop LGB & T Hate Crime

Stop LGB & T Hate Crime Products are available for distribution across Stop Hate Line areas and individually commissioned areas only (Dudley).

Posters

PS007/ LGB & T Poster

A4 poster available in black and as a printer-friendly version with a white background.

Also available as a postcard and posters are currently free of charge.



January 2018

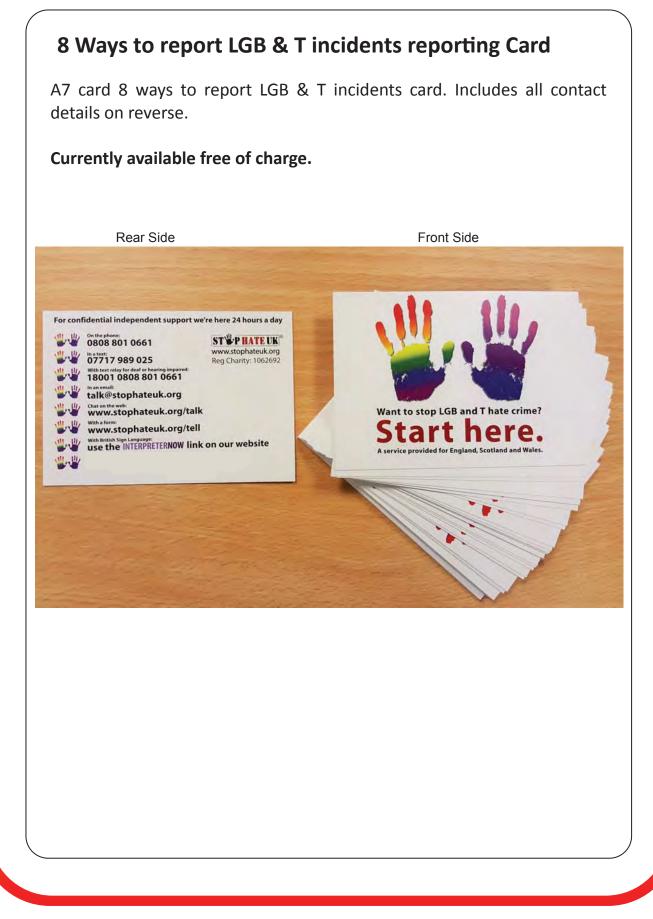
LGB & T (in Welsh)

A4 poster available in Welsh language, in black and as a printerfriendly version with a white background.

Also available as a postcard and posters are currently free of charge.



Reporting Cards



LGB & T Logos

Helpline Logos, featuring LGB Logo and Transgender Logos

Currently available free of charge. To be used in conjunction with our branding guidelines.





Order form

Name	
Organisation	
Address	
Telephone	
Fax	
Email	

Product Description	Reference no.	Quantity	Cost	P+P (To be calculated)	Total Cost (Excluding P+P)

Would you like the order by a specific date? Yes No

If yes, when is your deadline?

Please return your orders to:

info@stophateuk.org or Stop Hate UK, PO Box 851, Leeds, LS1 9QS.

For more information please call us on 0113 293 5100.



Head Office

Telephone: 0113 293 5100

Text Relay: 18001 0113 293 5100

Email: info@stophateuk.org

24-hour confidential helpline:

Stop Hate Line: 0800 138 1625

Stop Learning Disability Hate Crime: 0808 802 1155

Stop LGB & T Hate Crime Line: 0808 801 0661

www.stophateuk.org

We are continually developing new resources and we welcome suggestions for new promotional materials, as well as feedback about our current items. Please pass any ideas or comments to Stop



Registered charity number 1062692

